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غير مخصصة للبيع

WATER & WASTEWATER MANAGEMENT & RECYCLING

القسم العربي

• إعفاء مصر من الديون والاتفاق علي إعلان برلين • أهم المعارض الدولية

UPAKOVKA/UPAK ITALIA/Interplastica 2012

January 24–27, 2012

www.Upakovka.messe-duesseldorf.de



Russia's leading trade fair for packaging machinery, packaging production and packaging material take place from January 24 – 27, 2012, in parallel to INTERPLASTICA 2012. Together, they will attract 20,000 trade visitors from Russia and the neighboring countries to the Krasny Presnya Expocenter in Moscow.

With approximately 143 million consumers, Russia is one of the most important foreign markets for consumer goods in the world, in particular for food and beverages, which currently account for about 30% of consumer spending in Russia and spending on food predicted to rise by 62% by 2015. Living and eating habits are also changing, with convenience products enjoying great popularity. These developments have given a new stimulus to the Russian packaging industry and there is great interest in innovative technologies and materials for producing packaging.

This was the 19th time that the fair, organised by Messe Düsseldorf and its Russian subsidiary Messe Düsseldorf Moscow, in cooperation with the Italian event coordinator Centrexpo S.p.A., was held in Moscow.

Russia is the 3rd most important market worldwide for German food and beverage packaging machine manufacturers. After the economic crash in 2009 exports recovered in 2010 and were about 4% higher than in the same period the previous year in the first eleven months of the year, amounting to around EUR 400 million. ▲

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